



# PACKAGES & pricing

## MUSTARD SEED MEDIA

We recognize the impact of a strong, cohesive voice to represent your passions, dreams, and aspirations. Let us help you create, redesign, or enhance your brand today to elevate your influence and accomplish your goals.



### WEBSITE DESIGN

PRICES START FROM \$3000

Fully-integrated website built on SquareSpace platform with Google workspace enhancements available.

Deliverable: Home Page + 4 Pages  
\*Applicable website fees additional



### LOGO + STYLE GUIDE

PRICES START FROM \$500

Logo + Style Guide package creates brand consistency across platforms, defining brand voice, identity, core values, and visible elements.

Deliverable: 4-5 Logo Design Options; 6-8 page Guide



### A LA CARTE

PRICES START FROM \$250

- Logo Design: \$200 (4-5 Options, 1 Set of Revisions)
- Style Guide: \$400 (If Logo is established)
- Package + Socials Templates + Hashtag Research: \$500
- Media Kit: \$250
- Social Media Strategy: \$600 (Engagement vs. Algorithm)
- Campaign Management: \$1500 (4 Week Campaign)
- Brand Training / Speaking Engagement: \$250
- Additional Services: \$50/Hour



[olivia@mustardseedmediaco.com](mailto:olivia@mustardseedmediaco.com)



[www.mustardseedmediaco.com](http://www.mustardseedmediaco.com)

*We promise to be your partner!*



# SOCIAL MEDIA PACKAGES

## *& pricing*

### MUSTARD SEED MEDIA

We provide brands with social media strategy, creative production, and brand strategy to display products or services delivered to their targeted consumers. We are a team of creative storytellers with a passion for communicating a brand's story in a way that resonates and makes an impact.



#### MONTHLY SUBSCRIPTION

PRICES START FROM \$16/month

Our monthly subscription includes a specified template of what/when to post to help you be able to manage your own brand!



#### DIGITAL MARKETING STRATEGY CONSULTATION

PRICES START FROM \$150

Social Media consultations will be a 2 hour session and will include an in-depth guide (deliverable) on how to display your brand across all social media platforms.



#### SOCIAL MEDIA MANAGEMENT

PRICES START FROM \$600

Management packages include management of Facebook, Instagram, and LinkedIn accounts. This package generates consistency across all accounts and helps to tell YOUR story. Management includes content creation, graphic design, and monthly posting calendars.

Deliverable: 3 posts a week + engaging stories and reels.



[merideth@mustardseedmediaco.com](mailto:merideth@mustardseedmediaco.com)



[www.mustardseedmediaco.com](http://www.mustardseedmediaco.com)

*We promise to be your partner!*